

# Alliance

**Alliance for International Business Development of Advanced Materials and CoNnectivity for DefenCe and SEcurity Markets**, is a project funded under the **COSME programme** for European strategic cluster partnerships, aims to **mobilize cluster partners**, their SMEs, large companies and other key regional innovation actors to ensure development of **dual use technologies in the defense and advanced materials sectors**, to define common strategies on these issues to non-EU countries.



Thank you for taking the time to keep up with our project! This newsletter is brought out to keep you informed on the latest developments of ALLIANCE project, project progress and achievements, information on the project partners and other related news! If you want to stay in touch with our project follow us on [LinkedIn!](#)

***ALLIANCE project will come to an end in August 2020, but we will keep our LinkedIn page updated with our activities and news.***

## Project aims and figures

The project gathers seven leading European partners in France, Italy and the Netherlands from Advanced textile Materials and ICT industrial sectors oriented to the Defence and Security markets. It aims to mobilize cluster partners, their SMEs, large companies and other key regional innovation actors to ensure development of dual use technologies in the defense and advanced materials sectors and to define common strategies on these issues to non-EU countries. We are so glad about the flourishing and strong cooperation that we had in the last two years and about the connections that were created and strengthened thanks to this project.

<b>24</b> Duration of the ALLIANCE Project	<b>1st</b> September 2018 Starting date	<b>31st</b> August 2020 Ending date
<b>7</b> Clusters involved	<b>3</b> Different EU countries	<b>1226</b> SMEs involved
<b>2</b> Explorative missions Outside EU	<b>25</b> SMEs involved in international missions	
<b>2</b> Inter-regional workshops	<b>2</b> B2B meetings	
<b>3</b> Market & intelligence study	<b>1</b> Joint internationalisation strategy	<b>7</b> Dissemination & Debriefing sessions
		<b>3</b> Memorandum Of Understanding

## ALLIANCE webinar



As previously announced, we were thrilled to have our last extra EU mission in Seoul in May. Due to the COVID19 emergency we couldn't organize the mission as we planned. In return, we are proud to announce that the last ALLIANCE webinar, presenting our project results as well as a recent market study regarding the defence and textile sector in South Korea, took place on the 23rd of June from 9 a.m. to 11 a.m.

It involved around 40 participants, and alongside the presentations of the previous extra EU missions it showcased a market study presentation by Business France and a presentation by the defense attache of ROK for The Netherlands, Belgium and Luxemburg.

If you couldn't participate or if you want to rewatch it, you can by following this link: <https://lnkd.in/dqxrAU>

## ALLIANCE Partnership agreement



In June 2020 the ALLIANCE consortium has signed a **Partnership Agreement**. The signing of a partnership agreement was intended to provide the definition of the partnership concept as a result of the the ALLIANCE project and all joint initiatives conducted during the cooperation. **The consortium agreed on continuing the cooperation** to further identify and transfer dual technologies to/from the security & defence sector by interregional and international cooperations, to promote mutually beneficial activities in the sector of European defence and security, advanced materials, notably technical textiles, and connectivity & ICT.

Through this agreement, **partners expressed their interests and plans for engaging in international cluster cooperation together** and commitment to foster the **development of joint initiatives for the internationalization of SMEs**, within the partnership and/or with external stakeholders of interests. The partners will notably work for the implementation and **reinforcement of initiatives with worldwide partners of ALLIANCE** that have signed a memorandum of understanding with the ALLIANCE consortium. The objective is to amplify the long-term impact of international activities and implement a pilot action through original and effective actions based on the ALLIANCE project's outputs.

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